

# Ara L. Abcarians

☎ 818-720-8823

✉ ara@itsmeara.com

🏠 itsmeara.com

🔗 github.com/itsmeara

## Experience

---

Kandji / Remote (US)

### Web Development Manager (Jul 2022 - Nov 2022)

- Managed and coached a team of remote web developers and contractors
- Evaluated 3rd party vendors for various website integrations
- Established strategies to improve processes and workflows
- Responsible for the execution of large, high priority cross-functional projects
- Communicated regularly with multiple marketing stakeholders and executive leadership

### Sr. Web Developer (Sep 2021 - Jul 2022)

- Led the transition from Webflow to a new Jamstack architecture, using Netlify, Eleventy, Alpine JS, Tailwind CSS, and negotiating bids with external vendors
- Continuously optimized core web performance metrics and SEO
  - Increased mobile lighthouse score by 50% and desktop score by 30%, reaching a perfect desktop score

---

Bluebeam, Inc / Pasadena, CA

### Sr. Manager, Web Development (Jul 2021 - Sep 2021)

### Manager, Web Development (Jan 2018 - Jul 2021)

### Sr. Web Developer (May 2016 - Jan 2018)

- Performed weekly 1-1s with 3 direct reports, offering guidance, mentorship and feedback for successful career growth
- Served as the primary technical contact for 5 global websites
- Lead the ongoing development and evolution of our design system
- Established coding guidelines and methodologies for CSS/Sass, HTML, JavaScript, and Git workflows to increase production, code quality, and consistency
- Architected and implemented a ground-up rebuild and replatforming of Bluebeam's global marketing website, utilizing Grav CMS for content management and Smartling GDN for localization supporting 14 languages
- Collaborated with UI/UX designers to build a design system to improve consistency and user experience accross multiple web properties
- Developed and documented a custom CSS framework which was used by multiple internal teams to create websites, webapps, and internal tools

---

Media Temple / Culver City, CA

### Manager, UX Development (Mar 2016 - May 2016)

### UX Engineer (Dec 2012 - Mar 2016)

- Worked in an Agile-driven environment to effectively maintain project timelines and utilize available resources
- Led front-end development of the redesign of the primary marketing website
- Collaborated with internal designers and external agency to create the company's first design system and living styleguide
- Wrote modern, performant, and robust code for a diverse array of projects, including websites, games, and interactive quiz's
- Guest wrote a post on css-tricks.com about building the Media Temple website and design system

---

Huge, Inc / Los Angeles, CA

### Sr. Web Developer (Jul 2011 - Dec 2012)

### Web Developer (Jun 2008 - Jul 2011)

- Led front-end development on multiple large scale projects against impossible deadlines with a variety of different languages, frameworks, and systems
- Filmed two HTML/CSS instructional videos for a web development series called Coding for GOOD

## Skills

### Programming Languages

HTML, CSS/Sass, JavaScript, PHP

### Libraries & Frameworks

Tailwind CSS, Alpine JS, Vue JS, jQuery, GSAP, Motion One, p5.js, Lottie

### Tools & Platforms

Git, Eleventy, Astro, Jekyll, Grav CMS, Statamic, Ghost, Contentful, Hygraph, Strapi, Prismic, WordPress, HubSpot CMS, Netlify, RunCloud, WPEngine, DigitalOcean, Smartling GDN, Clearbit (Risk & Reveal APIs), GTM

### Design & UX

Figma, FigJam, Miro, Sketch, Illustrator, Photoshop, Spline, Flow, Whimsical, Zeroheight, Hotjar, Google Optimize

### Project Management

Jira, Asana, Wrike, Notion

## Education

### The Art Institute of CA-Los Angeles

Bachelor of Science, Interactive Media Design / 2008  
Best of Quarter Award / 2008

## Training & Certifications

### Harvard ManageMentor: Leading People

Harvard Business Publishing / Nov 2018

### Master Gatsby

Bostype Inc / Nov 2021