

Ara Abcarians

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Experience

Bluebeam, Inc / Pasadena, CA

Sr. Manager, Web Development

Jan 2018 - Present

- Supervise, coach, and mentor 3 front-end engineers; delegate tasks as appropriate
- Serve as the primary technical contact for 5 global websites
- Perform code reviews, bug fixes, and weekly deployments
- Lead the development and evolution of our design system
- Communicate and collaborate with multi-disciplinary teams of engineers, designers, and stakeholders on a daily basis

Sr. Web Developer

May 2016 - Jan 2018

- Established coding guidelines and methodologies for CSS/Sass, HTML, JavaScript, and Git workflows to increase production, code quality, and consistency
- Architected and implemented a ground-up rebuild and replatforming of Bluebeam's global marketing website, utilizing Grav CMS for content management and Smartling GDN for localization
- Collaborated with designers to build a design system to improve consistency and user experience across multiple web properties
- Implemented a new responsive, mobile-first approach which increased mobile traffic by 82.37% and tablet traffic by 240.23%
- Developed and documented a custom CSS framework based on our design system which is used by multiple internal teams to create websites, webapps, and internal tools

Media Temple / Culver City, CA

Manager, UX Development / UX Engineer

Dec 2012 - May 2016

- Supervised and led a team of 4 UX engineers
- Worked in an Agile-driven environment to effectively maintain project timelines and utilize available resources
- Led development of the rebuild and redesign of Media Temple's primary website
- Collaborated with designers to create the company's first design system and custom CSS framework
- Wrote modern, performant, and robust code for a diverse array of projects, including websites, games, and interactive quiz's

Huge, Inc / Los Angeles, CA

Sr. Web Developer / Web Developer

Jun 2008 - Dec 2012

- Led front-end development on multiple large scale projects against impossible deadlines with a variety of different languages, frameworks, and systems
- **Clients:** American University, FX Networks, ABC, Alvin Ailey American Dance Theater, Beats by Dre, MasterCard, Nintendo, Royal Caribbean, Celebrity Cruises, Disney, Dell, Four Seasons Hotels & Resorts, Golf Channel, Vizio, Miramax, Samsung

Skills

Programming Languages

HTML, CSS/Sass, JavaScript, PHP

Libraries & Frameworks

Tachyons, Tailwind CSS, jQuery, Alpine JS, GSAP, p5.js, Lottie, Eleventy, Jekyll

Tools & Platforms

Git, Gulp, Laravel Mix, Grav CMS, Wordpress, Statamic, Netlify, Surge, CloudCannon, Stackbit, RunCloud, WPEngine, DigitalOcean, Smartling GDN

Design & UX

Figma, FigJam, Miro, Sketch, Illustrator, Photoshop, Whimsical, Zeroheight, Hotjar

Project Management

Jira, Asana, Trello, Notion

Education

The Art Institute of CA-Los Angeles

Bachelor of Science, Interactive Media Design / 2008
Best of Quarter Award / 2008

Training & Certifications

Harvard ManageMentor: Leading People

Harvard Business Publishing / Nov 2018