

# MELISSA EVANS

LEARNING EXPERIENCE DESIGNER

<https://mgelxdesign.com>  
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706 . 540 . 9140

## EDUCATION

### Completed coursework in Learning Design & Technology for a Ph.D.

University of Georgia

Learning Design & Technology | 2010 - 2013

### Specialized in eLearning and instructional media production

University of Georgia

Master of Education in Instructional Design and Development | 2010

### Graduated Magna Cum Laude

### Specialized in multimedia communication

Emmanuel College

Bachelor of Arts in Communication Studies | 2006

## DESIGN TOOLS

Microsoft Office . Adobe Acrobat . Adobe Audition .  
Adobe Captivate . Adobe Illustrator . Adobe InDesign  
. Adobe Photoshop . Adobe Premiere Pro . Articulate  
360 . Articulate Rise . CodePen . Firebase . GitHub  
. H5P . Qualtrics XM . VS Code . Mac, PC, and Linux  
Platforms Instructure Canvas . D2L . Blackboard .  
Moodle . Drupal . Wordpress

## RESEARCH SKILLS

SME Interviews . User Interviews . Storyboarding .  
User Testing . Accessibility Testing . Survey Design

## EXPERIENCE

### Instructional Designer

American Medical Technologists | 2023–Present  
Design online courses for allied health professionals  
Record and edit voice-over audio  
Develop certification practice exams

### Instructional Designer

Piedmont University | 2020–2021  
Designed asynchronous online courses  
Developed templates for online courses  
Supported faculty in the management of courses in  
Instructure Canvas  
Accessibility Tester

### Web Developer

University of Georgia College of Agricultural &  
Environmental Sciences | 2017–2020  
Supported and trained website content managers  
Designed and developed training materials  
Accessibility Tester

### Learning Experience Designer

Gay & Evans Enterprises | 2016–2019  
Instructional design and digital media consultant and  
partner  
Produced training videos

### Instructional Design and Development Consultant

J.W. Fanning Institute for Leadership Development |  
2013–2017  
Created research web portal with an open-source  
content management system  
Edited audio and video for learning modules