

OLIVIA NG

A designer who codes with 7 years of experience in the tech industry

Email: oliviale@buffalo.edu

Portfolio: meowlivia.com

FIND ME ONLINE!

CodePen: @oliviale

GitHub: @oliviale

Dribbble: @oliviale

Twitter: @meowlivia_

Work Experience

Marketing Developer, Toggl Track, Remote

Mar 2018 – Present

- In charge of HTML/CSS development of all landing pages and stood as the technical person to bridge the gap between the Marketing and Front-end teams
- Cooperate with the SEO Specialist and Product Marketer to optimize the website for lead generation, sign up conversions, SEO and performance
- Design marketing assets such as product marketing images or animations, sales proposals, emails and slide decks according to brand specifications

Product Designer, JobKred, Singapore

Nov 2014 – Mar 2018

- Designed and coded all landing pages the web application and marketing emails
- Implemented A/B testing for marketing landing pages for conversion optimization
- Designed and maintained the CSS architecture (SMACSS and BEM) and [talked about it](#)
- Made all creative assets such as illustrations, social media ads, brochures and buntings
- Conducted interviews, surveys and usability testing with stakeholders, site users and target markets. Worked with the CEO to decide on prioritization of product features

UI/UX Developer Intern, The Walt Disney Company, USA

Dec 2013 – June 2014

- Designed wireframes and developed prototypes for 4 internal projects

Notable Projects

- JustATravelBucketList.com – a website to create and download a PDF of your ideal travel bucket list. Built with HTML, CSS, jQuery and a large JSON file
- [CSS Grid Experiments](#) – 30+ mini CodePens to explore the wonders of CSS Grid
- TellyStats.com – designer for a stats compilation site for reality TV shows

Education

State University of New York, University at Buffalo, USA

May 2013

BSc (Honors) In Business Administration (MIS & Marketing)

GPA: 4.0/4.0

Skills

Design: UI/UX design, Graphic design, Motion design, Responsive/mobile-first design
Adobe Photoshop, Figma, Sketch, Adobe Illustrator, Adobe After Effects, InVision

Development: Semantic HTML5, CSS3 (SCSS), JavaScript, CSS and GSAP animations, Git

Marketing: A/B testing, Email marketing

Google Analytics, Mailchimp, Intercom, Google Optimize, Hotjar, Optimizely