

Drew McDowell

UX/UI Designer

3714 Railway Ave
Huntsville, AL 35801
256-653-8813
mcdowell.drew@gmail.com

drewmcdowell.com



Skills

UI design
interactive prototyping
UX mapping
user research & analytics
web development
information architecture
graphic & logo design
email development
motion graphics
search engine optimization
customer support & training

Tools / Languages

EXPERT IN

Adobe Creative Suite
Adobe XD
HTML
CSS
Vuetify
Dovetail
Office / Google Docs
Windows / MacOS

EXPERIENCED IN

Figma
PenPot
Vue
Balsamic
Wordpress
Hotjar
Google Analytics

I'm **Drew McDowell**. I have over ten years' experience creating thoughtful and beautiful products designed for the people who use them.

Experience *abridged*

Design Lead | 2019 - Present

The University of Alabama in Huntsville - Huntsville, AL

UX team management, UI design, interactive prototype development, UX mapping, user interviews, UX research repo development, web development

Web UI Designer | 2013 - 2019

The University of Alabama in Huntsville - Huntsville, AL

web design, development, UX/UI design, information architecture, email marketing, site maintenance, brand development, graphic design, video and motion graphics, administrator support

Production Artist | 2012 - 2013

Red Sage Communications, inc. - Decatur, AL

web design, development, site & domain maintenance, customer training & support, e-commerce storefront development, graphic design, video editing, social media branding, brand development

Creative Director | 2010 - 2011

Georgia Force - Atlanta, GA

web design, graphic design, marketing & branding, web & social media management, app development, product design, production design, promotional & live video production

Education

Graduate Certificate in User Experience Design | May 2019

The University of Alabama in Huntsville - Huntsville, AL

Bachelor's Degree in Industrial Design | 2008

Auburn University - Auburn, AL